Oct 2004 | Milan, Italy

Graphic & Set Designer

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Adriano Musella



Milan-based multidisciplinary designer, particularly drawn to events, brand identity, and editorial design. I combine experimentation with a methodical approach.

Education

Bachelor's Degree in Design and Communication | 2023 – Exp. 2027
Politecnico di Torino

Experience

Set Designer Assistant for Andrea Elliot | 2026
Set preparation and on-site installation, sourcing of materials and props, support to the lead set designer during events and shoots.
Clients: Wrangler, UGG, Calzedonia.

Graphic Days Torino Team | 2025
Set designer for the exhibition spaces, visitor reception and orientation, facilitation of practical printing workshops.

Graphic designer for the Department of Architecture and Design at Politecnico di Torino | 2024 – 2025
Development of institutional visual assets.

Abilities

Graphic design
Set design
Editorial design
Branding
Typography
3D modeling
Research

Softwares

Illustrator
Indesign
Photoshop
Rhinoceros
Blender
AI Softwares
Figma

Languages

Italian
English (B2)
Spanish (B2)